



ANCHOR – REPORTER

# ROD CARTER

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## PERSONAL PROFILE

I am an award winning news anchor with decades of storytelling experience.

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## WORK EXPERIENCE

Anchor/Reporter - March 2010 -Present  
**WFLA-TV, Tampa, FL**

Morning/Midday Anchor - July 2007 – March 2010  
**WVTM-TV, Birmingham, AL**

Reporter/Fill-in Anchor - July 2000 – July 2007  
**WFLA-TV, Tampa, FL**

Morning/Midday Anchor - October 1996 – July 2000  
**WVTM-TV, Birmingham, AL**

Reporter/Anchor - October 1995 – October 1996  
**WAGT, Augusta, GA**

Weekend Anchor/Reporter -August 1993 – October 1995  
**WTXL, Tallahassee, FL**

Producer -October 1992 – August 1993  
**WCJB, Gainesville, FL**

Producer/Reporter/Host - August 1990 – October 1992  
**WFSU, Tallahassee, FL**

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## EDUCATION HISTORY

**Florida A&M University**  
**Tallahassee, FL**  
December 1990  
B.S. in Broadcast Journalism

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## REFERENCES

Available Upon Request

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## GET IN CONTACT

carterrod@hotmail.com  
rodnabj@gmail.com  
rodcarter.net  
carterrod.com

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## COMMUNITY SERVICE

- Community Leadership Board of the American Diabetes Association
- The Crisis Center of Tampa Bay
- Gentleman's Quest Mentoring Program
- Board of Visitors
- FAMU School of Journalism
- Tampa Bay Juneteenth Coalition
- Swope, Rodante Vanguard Award Selection Board
- Hillborough Community College Digital, TV and Media Production Advisory Board

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## AFFILIATIONS

- Life Member, FAMU National Alumni Association
- National Association of Black Journalists, Region III Director
- Tampa Bay Association of Black Journalists
- Phi Beta Sigma Fraternity, 2nd VP, Charter Member, Sigma Xi Sigma Chapter
- Diversity and Inclusion Committee WFLA